



Vision Statement

The association of choice for professionals providing solutions for total water management.

Mission Statement

Uniting the water community to provide safe and sustainable water through industry leadership and knowledge exchange.

STRATEGIC GOALS AND RELATED STRATEGIC OBJECTIVES

<p>Strategic Goal: Member Engagement & Development</p>	<p>Strategic Objectives</p>
<p>WCS AWWA will be recognized as the water association of choice by creating meaningful and unique opportunities for our water community.</p>	<ul style="list-style-type: none"> • Increase engagement of members within the Section • Maintain or increase Section membership base • Enhance understanding of membership value • Evaluate volunteer management processes and structures
<p>Strategic Goal: Organizational Stewardship</p>	<p>Strategic Objectives</p>
<p>WCS AWWA will be an effective and efficient organization by practicing sound financial and risk management.</p>	<ul style="list-style-type: none"> • Update the WCS Board Management Plan • Develop an understanding of what "Total Water Solutions" means to the Section • Clarify understanding of how Section committees and volunteers should be working with other organizations • Manage financial reserves within federal requirements and Section finance policy • Enhance cross-committee and staff collaboration • Maintain strong succession plan for Section committees
<p>Strategic Goal: Knowledge Creation & Exchange</p>	<p>Strategic Objectives</p>
<p>WCS AWWA will create and exchange knowledge to benefit public health and the needs of our water community.</p>	<ul style="list-style-type: none"> • Develop a Member focused Education Plan • Define the structure of the education committee • Build on the success of the 2015 Specialty Workshop • Explore new formats for content delivery • Share and leverage content with other Sections and CO's
<p>Strategic Goal: Leadership & Advocacy</p>	<p>Strategic Objectives</p>
<p>WCS AWWA will lead our water community by identifying trends and issues, and engaging in other actions that promote safe water and reflect sound science.</p>	<ul style="list-style-type: none"> • Liaise with provincial governments on water industry priorities. • Maintain strategic partnerships with other water associations • Increase public awareness of the value of water • Increase awareness of water industry careers